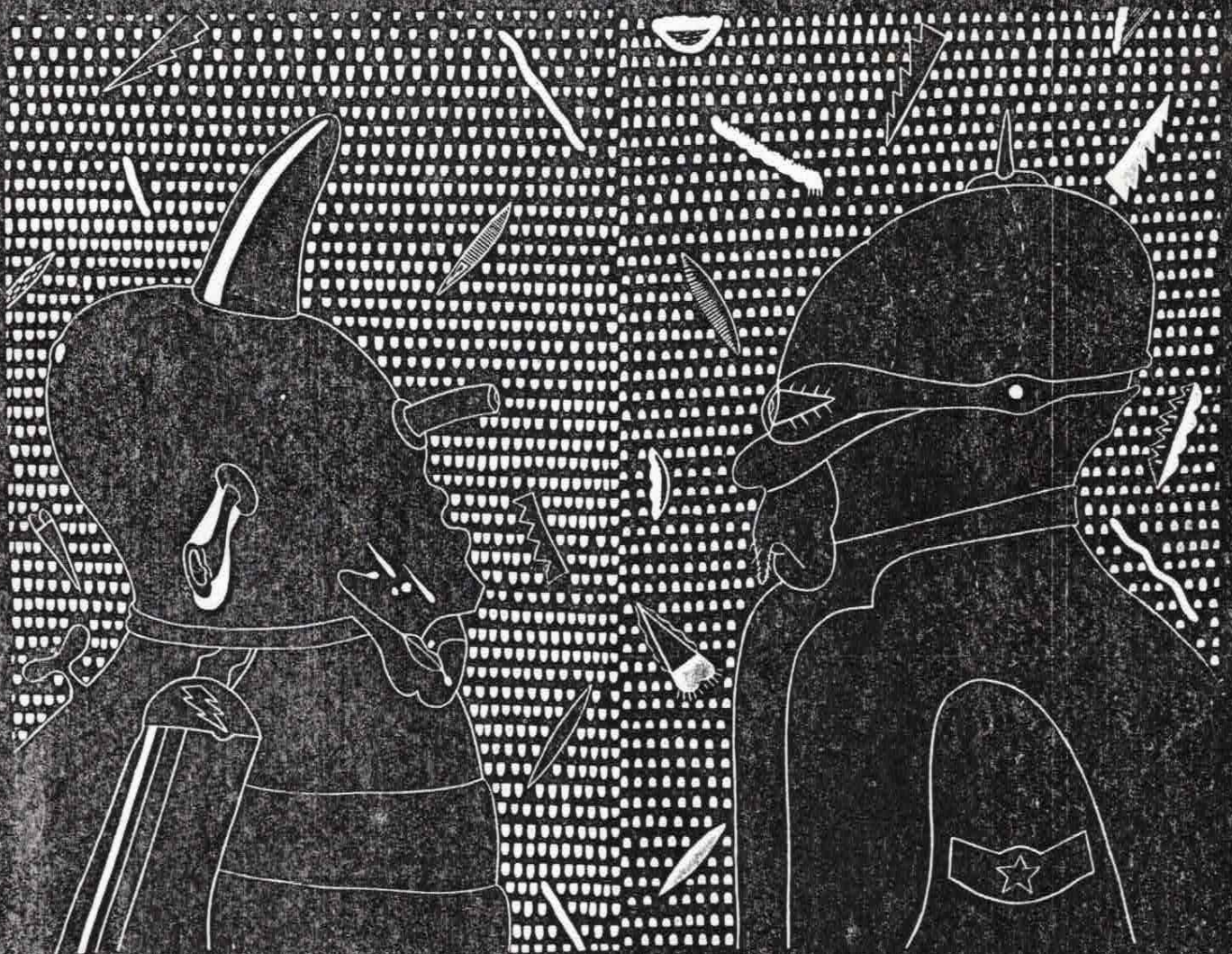


THE EMBARRASSMENT

care of  
DAN ROUSER  
4204 E DOUGLAS  
WICHITA, KANSAS 67208  
call 316-686 9812

THE EMBARRASSMENT EP  
DON'T CHOOSE THE WRONG SONG, WELLSVILLE



Engineered by Michael McGee for Cynykyl Records

Write us at P.O. Box 293 Wichita, Ks. 67201

© 1980 The Embarrassment  
© 1981 Embarrassment Songs

"The Lucky Number" Chicago  
"Park West" Chicago, with Iggy Pop  
"Holiday Ballroom" Chicago, with Iggy Pop  
"Zeros" Fort Worth, Texas  
"Lawrence Opera House" with Get Smart  
Opened for "The Fall" at Destinations, Oklahoma City.  
"Off The Wall Hall, Lawrence, Ks. \\  
"Rock Therapy", a record store opening in Kansas City.  
"Music Box", Kansas City.  
"Flatiron Artist's Cooperative", Wichita, where "Subtle Communication  
of Chicago, made a performance videotape.  
"Tuts", Chicago, which was a split bill with William Burroughs, the  
author, and John Giorno, the poet.  
"Waves", Chicago  
"Gaspars", Chicago  
"Off The Wall Hall", Lawrence, Kansas  
"Destinations", Oklahoma City  
"Sooner Sound Lab", Oklahoma City, record five song EP.  
"Suds", Wichita  
"Off The Wall Hall", Lawrence, Ks.  
"Downliners", Kansas City.  
"Wichita State University" Art Department Party  
"Hobos", Wichita  
"Off The Wall Hall, Lawrence, Ks.  
"Downliners", Kansas City.  
"Lake Afton", Goddard, Kansas, benefit concert for Boys Reform School  
"Blue Grotto", Tulsa, Oklahoma  
"Pogos", Wichita  
"The Embarrassment" 45 single released, with subsequent airplay in  
the midwest, California, New York, Boston, Illinois, Ohio,  
Australia and Spain.  
"Andy's Club", Kansas City.  
"The Spot", Wichita bar where The Embarrassment broke beer sales  
record and has continued to play there regularly.  
Opened for "John Cale" concert, Cains Ballroom, Tulsa, Oklahoma.  
"Lake Afton", Goddard, Kansas  
"Kansas State Industrial Reformatory", benefit concert for inmates  
"The Cedar", Wichita, a college bar where The Embarrassment has  
become a regular attraction.  
"The Cellar", Winfield, Ks.  
"Wichita State University", ballroom  
"Wichita State University" Amphitheater  
"Housewrecking Party", Wichita  
"KMUW" radio station, live concert  
"Clay Lohman studio", downtown Wichita  
"Alternate Gallery, opening, downtown Wichita  
"All of the Above", conceptual art event, Wichita  
Loft party in downtown Wichita



Embarrassment-E.P. (Celebrity Art Party: Elizabeth  
Montgomery's Face; I'm a Don Juan; Don't Choose  
The Wrong Song; Wellsville)

This Follow up to Patlo Set shows the Embarrassment going onward and upward. This Wichita band that features a Leeds guitarist, has alot of strong points. John Nichols on vocals has an interesting voice, able to show vulnerability, and sarcasm, and whimsy. Bill Goffrier on guitar is very accomplished, and is backed convincinly by Ron Klaus (bass) and Brent Giesman (drums) What is so appealing about the Embarrassment is that they in no way want to disguise their instruments. They want the guitar to sound like a guitar, etc., The band has a sixties foundation with a knowledge of what has followed it. It could be said that what Orange Juice are to Scotland, Embarrassment could be to the Mid-West America. The best song of the E.P. is Elizabeth Montgomery's Face. Elizabeth was the star of the Bewitched TV series, and this is an ode to her face. An imaginative use of backing vocals, a maturity that allows the band to keep from using all their instruments all the time. Shows the promise of America capturing some of the attention that Britain has been holding a monopoly on.

# Holiday BALLROOM

ALL AGES ADMITTED!!!

ONE NITE ONLY!!!

The Godfather of Punk...

# IGGY POP



**PLUS  
SPECIAL GUEST**

**Friday, Aug. 14, 1981**

from Wichita, Cynykyl Records'  
**THE EMBARRASSMENT**

booze with 21 I.D.

Bob "Righteous" Rudnick—M.C.

Tickets: \$9.00 Advance General Admission Showtime: 8:30 PM • FREE PARKING  
at all Sounds Goods, Wax Trax, Vintage Vinyl (Evanston) Round Records,  
Rolling Stone Records, (Downtown only), Val's Halla (Oak Park), & Tuts.  
Apple Tree Records (Elgin, DeKalb, Rockford) Hegewisch Records (Cal. City)

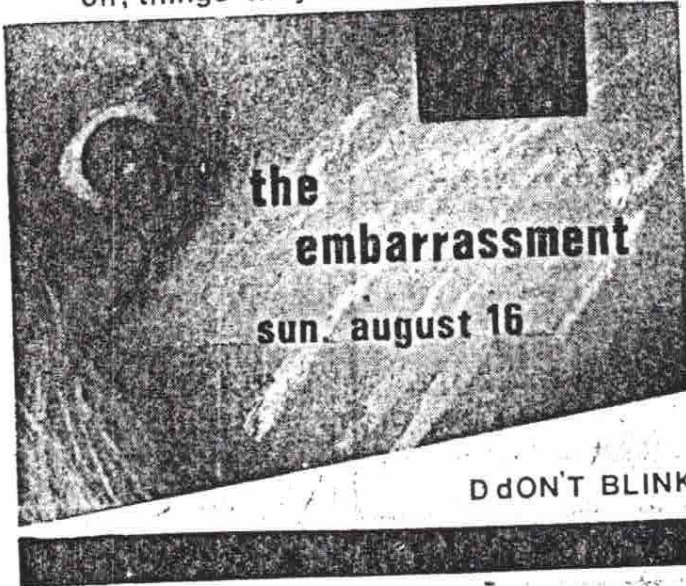
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the  
embarrassment

sun. august 16

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TUTS  
• CHICAGO •

Thurs., Aug. 20  
Fun & Furious  
**The Fast**  
plus: From Lawrence, Kansas  
dance music for thinking people:

**Get Smart**

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Arista Records'

**The A's**

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Tonight Only!  
Fri., Aug. 14  
All Ages - One Show Only

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COMING FRI., AUG. 28  
All Ages Show "Summertime  
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**The Kind/Scraps/Rampage**  
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**Echo & the  
Bunnymen/Bush Tetras/  
Romeo Void.**

COMING: From Australia: The  
Swingers; Aug. 24 Local Motion  
Fashion Show & Benefit; Aug.  
25 Killing Joke; Aug. 26 Alley  
Cats; Aug. 27 Nathan-Coates  
Party/Schrapnel; Aug. 28 The  
Reason; Sept. 5 Revillos; Sept.  
12 Bush Tetras.

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The Godfather of Punk...

# IGGY POP

**PLUS SPECIAL GUEST**  
from Wichita, Cynky Records'

**Friday, Aug. 14,**

**THE EMBARRASSMENT**

and Chicago's  
**DAVID & THE HAPPENINGS**

Tickets: \$9.00  
**LIMITED TICKETS  
STILL AVAILABLE**

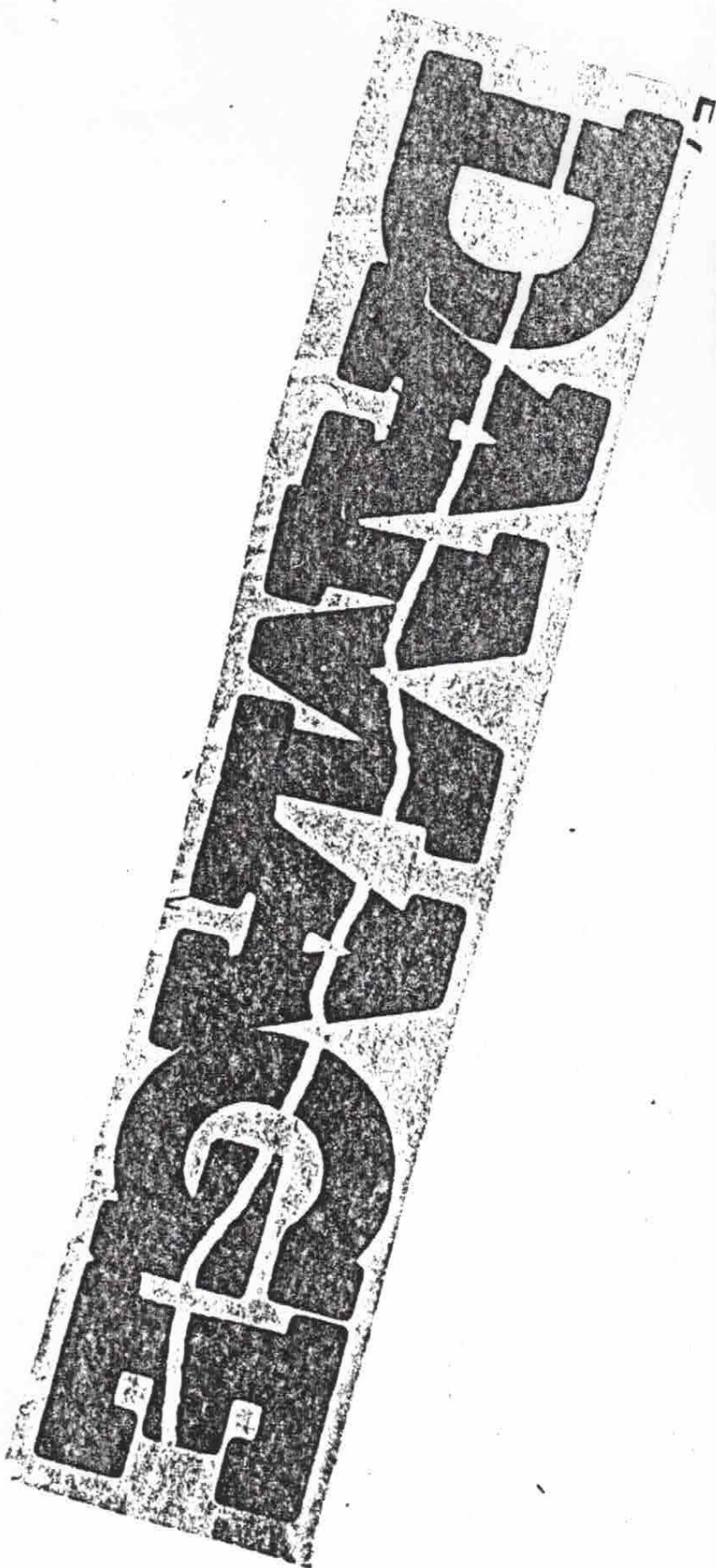
# Meet The EMBARRASSMENT

FROM CHICAGO'S "COOLEST RETARD"-June '81

The Embarrassment were in town recently to do a gig with William Burroughs. If that sounds strange, you should go see the group. A four piece from Wichita, Kansas-the Embarrassment are singular proof that good modern music can come from anywhere. To say that I was slightly suprised to find out how much I liked their surprise package (a tape of their forthcoming e.p.) is a tremendous understatement. Often such packages unveil a handful half assed kids dreaming about being rock stars with no interest in the music other than an angle to have people notice them at cocktail parties. The Embarrassment strength is not in their hair-styles or vanguard threads they strap on, but the streghth of their music. The songs they write have such a stong internal wealth. So strong that they don't have a bombastic approach in presenting them. For comparisons, I would say they are to America; as what the new Scottish groups are for the British scene. They have a knack at picking out esoteric topics and yet getting at a broader message. Elizabeth Montgomery's Face origin was when one of the members was watching a daytime game with old Bewitched babe trying to win prizes for middle americans. He noticed at the time how poorly she had aged, and wrote a song about it. Howver the song gives the listener a sharp view into beaufy and its eventual aging. Celebrity Art Party and I'm a Don Juan, poke fun at our very own social circles. Other prestigeous gigs include a maximum security state prison in Kansas. They claimed it was fun to have spitballs, paper clips and pocket combs thrown at them. But had to watch out for the sharpened spoons. The embarrassment will be in town on June 11th, at Tuts. It will be an excellent opportunity to see and support excellent new music. See you there!

PHOTOS: GAIL PHILLIPS





DAMAGE

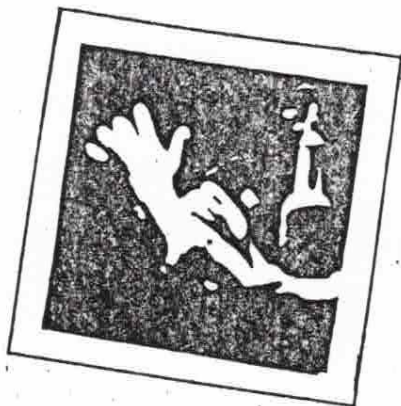
## Singles / EPs

The Embarrassment *Patio Set/  
Sex Drive* (Big Time)

Well, it's finally happening again, after a long period of relative inactivity. All across America, in places so small they aren't even designated on atlases, brilliant unknown bands are forming and practicing in garages, hoping for the day when they will achieve critical recognition or, perhaps, not caring at all and doing it solely for their own enjoyment. Usually they go unheard, but occasionally they actually manage to release material upon an unappreciative world locked into its own conventions. The Embarrassment from Wichita, Kansas, are one such group, and they put most of the bands found in traditional music capitals like NYC, LA, San Francisco and Boston to shame. This record is the kind that could never be made in a hipper place aware of current trends, and it's a goddamn masterpiece. It's got imaginative, up-tempo songs with obtuse yet clever lyrics, potent but fluid guitar playing, a taut bass-heavy rhythm section and multipart chorus harmonies that remind me of the psychedelic-period *Pretty Things* (cf *SF Sorrow* and *Parachute*). I wish I could better describe their material and more adequately convey its extraordinary quality, but don't let my shortcomings as a reviewer discourage you. Just go and buy this record immediately if you know what's good for you. Single of the Month, no doubt about that. Don't get disillusioned, guys, somebody out here appreciates you.

—Jeff Bale

APRIL 1981  
Vol. 3 No. 2



**SEX DRIVE b/w PATIO SET**  
**The Embarrassment**

One of the hottest and nastiest new/wavers to force themselves on the local music scene today are The Embarrassment. Hailing from Wichita, Kansas, of all places, their single "Sex Drive" is the whitest hottest tune to hit my ears in a month, nay, year of Sundays.

Disrobing the pretenses of American automotive culture, "Sex Drive" exposes the truly sick tradition of cruising for pleasure, all egos wrapped neatly into the shiny package of an automobile.

Support your local Embarrassment. Once they get their break in the music biz, there will be no stopping them.

**OFFER**  
the music magazine



# TALK TALK

Vol. 2 No. 11 \$1.00

The Beat  
Throbbing Gristle  
The Embarrassment

## GASPARS

Thurs., Mar. 19  
Salsa and Caribbean  
Swing with  
Orchestra Nova

Fri., Mar. 20  
**David &  
The  
Happenings**

Sat., Mar. 21  
From Kansas

**THE EMBARRASSMENT**  
with special guests  
The Mindbenders

Tues., Mar. 24  
Third Rail

Wednesdays in March  
**I WAS A TEENAGE  
SIXTIES NIGHT**  
with music by THE CRICKLE

Thurs., Mar. 26  
Mountain Railroad  
Recording Artists  
**BETSY KASKE BAND**

cocktail hour from 4-7 p.m. All mixed drinks 1/2 price.  
2 drink minimum per show • Available for private parties & banquets

**3159 N. Southport at Belmont • 871-1**



## TUTS • CHICAGO •

Thurs., Mar. 26  
Poetry/Performance/  
Readings by  
**William S.  
Burroughs**

(author of Naked Lunch)  
plus: poet  
**John Giorno**  
One Show 9 p.m.  
Cocktail reception following.  
Plus music by

**The  
Embarrassment**

Fri., Mar. 27  
A Chicago Debut, England's  
**Secret Affair**  
("Time for Action", and  
"Let Your Heart Dance")  
plus: Madison's

**Spooner**  
TIX at TUTS, Wax Trax,  
Sounds Good

Sat., Mar. 28  
WLUP "Loop Nite"  
Live taping plus  
video shooting

**Phil 'N'  
the Blanks**  
plus:  
**The ODD**

Every Monday  
**Walter Williams  
Band**

plus on Mon., Mar. 30  
**Ellen  
McIlwaine**  
"... great sound wave  
ducts for voice and  
guitar..." - Village Voice

and on Mon., April 6  
New Orleans/Texas  
Rock 'n' Roll  
**Marcia Ball**

Tues., Mar. 31  
TUTS/WXRT/Wax Trax/  
Chrysalis Records Present

**Big Beat's  
Dance Craze  
Contest**

TUTS PRESENTS

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# WILLIAM S. BURROUGHS

AUTHOR OF "NAKED LUNCH" and "NOVA EXPRESS"  
plus SOUND POETRY OF NEW YORK CITY'S

# JOHN GIORNO

THURS. MARCH 26, 1981

ONE SHOW ONLY AT 9:00 P.M.

AND COCKTAIL RECEPTION FOLLOWING THE  
PERFORMANCE PLUS WICHITA'S

# THE EMBARRASSMENT

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## COMING SOON

- MARCH 25 BRIAN BRAIN (former Public Image)
- MARCH 30 ELLEN McILLWAIN + Walter Williams Band
- APRIL 2 4 OUT OF 5 DOCTORS
- APRIL 4 THE BRAINS
- APRIL 9 SUN RA + his OMNIVERSE ARKESTRA
- APRIL 11 ECHO AND THE BUNNIMEN

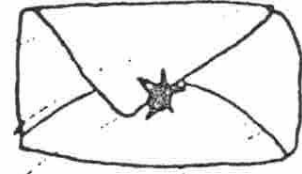


# INDEPENDENT MUSIC

HARRY 'SWEETS' EDISON  
BILL EVANS

CHANIAN / EREBUS / EUTERPE  
SON / EVERYTHING

Now, the Embarrassment are a band from Kansas who have a single out ("Sex Drive"/"Patio Set") and who are working on an EP for the new Cynykyll label. They've been doing a decent job of getting noticed, which isn't easy when you're from Kansas and do something halfway unusual. Their basic line-up has been described as 'possessing that "raw garage" sound, but they have a guitarist influenced by some of the newcomers from Leeds, England, and the lyrics are strictly cleverly collegian. However, their version of "Pushin' Too Hard" may yet appear on a Bomp sampler. Write: c/o Dan Rouser, 4204 E. Douglas, Wichita, Ks 67208.



## THE EMBARRASSMENT SPRING RELEASES:

- 1st EP on CYNKYLL RECORDS
  - track on battle of the garages BOMP LP
- info.-4204 e. douglas  
wichita ks 67208  
bookin'-(316)686-9812



KANSAS MADE IN U.S.A.

"sex drive"  
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available  
still \$2.00  
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**EMBARRASSMENT:** PATIO SET/Sex Drive

13

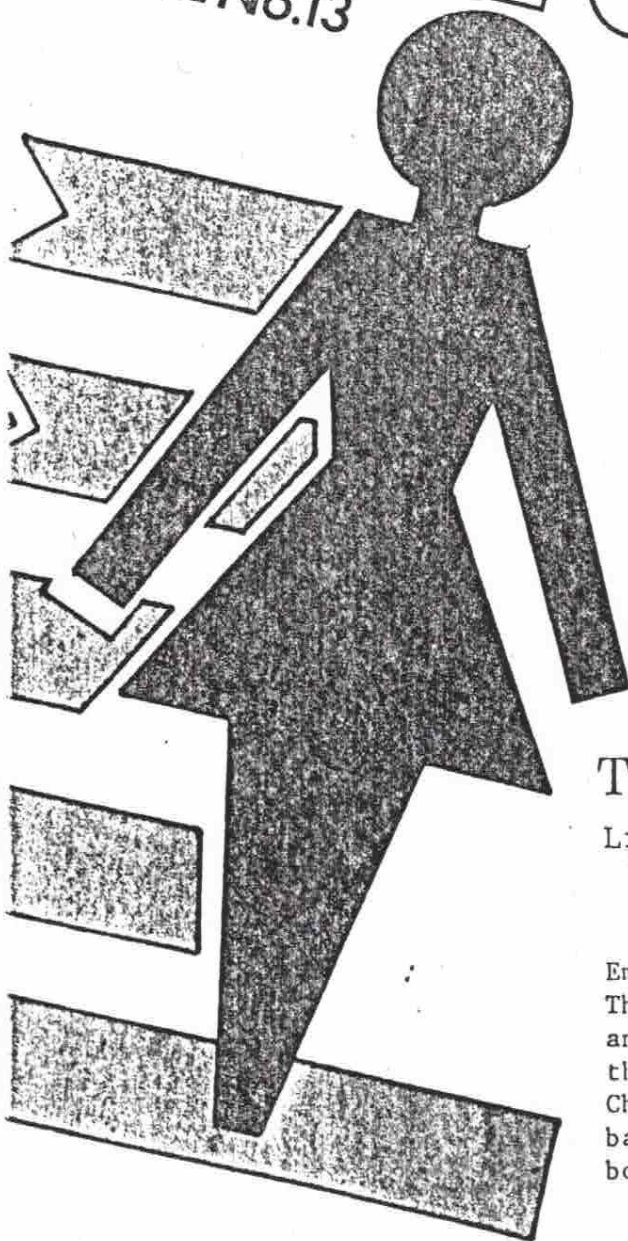
**KANSAS**

Fresh, fluid, spontaneous. PiL-inspired guitar, shoe-box drum set. The Embarrassment have come up with one of the most dynamic sounds I've heard all year: it's loose, it's comfortable and it's original. However, though their sound seems partly improvised and open to new boundaries, their lyrics are about as art-school as you can get (with all of the negative connotations that that implies)... "you were my favorite lawn chair"? C'mon guys, snap out of it! By the way, this recording has a lot of presence. really hot. Give these guys a listen.

# Talk Talk

VOL.2 No.13

\$1.00



The Slits  
XTC

and  
more

Talk Talk Vol. 2 No. 13/page

The Embarrassment      The Aagarnes

Live: November 21, 22, 1980      The Downliner  
Kansas City, Missouri

Both bands are back again and stronger than ever. The Embarrassment continue to grow in both quality and sound. The four of them work well as a whole--building tension and building momentum. My particular favorites during their two sets were "Chapter Twelve" and a remake of the Chambers Brothers' classic "Time Has Come Today." The Embarrassment are a band hindered by their geography. Nobody likes to take anything from Kansas seriously.

AND FROM THE JULY 1980 TALK TALK -

"... without a doubt The Embarrassment are one of the finest bands around and with the present musical direction they should be recognized. Their performances of originals had me out of my seat and dancing between the tables. Finally, near the end of their third set, they played "Patio Set" and "Sex Drive", the two songs from their first 45, and the versions surpassed the one captured on vinyl. Yes, The Embarrassment have come into their own and they should be proud that their hard work and talent set them way above the majority of bands the large domestic companies are passing off as "New Wave". Somebody should send an A&R man down to check them out. If they do not, it is their loss."

AND ABOUT THEIR 45, TALK TALK SAID . . .

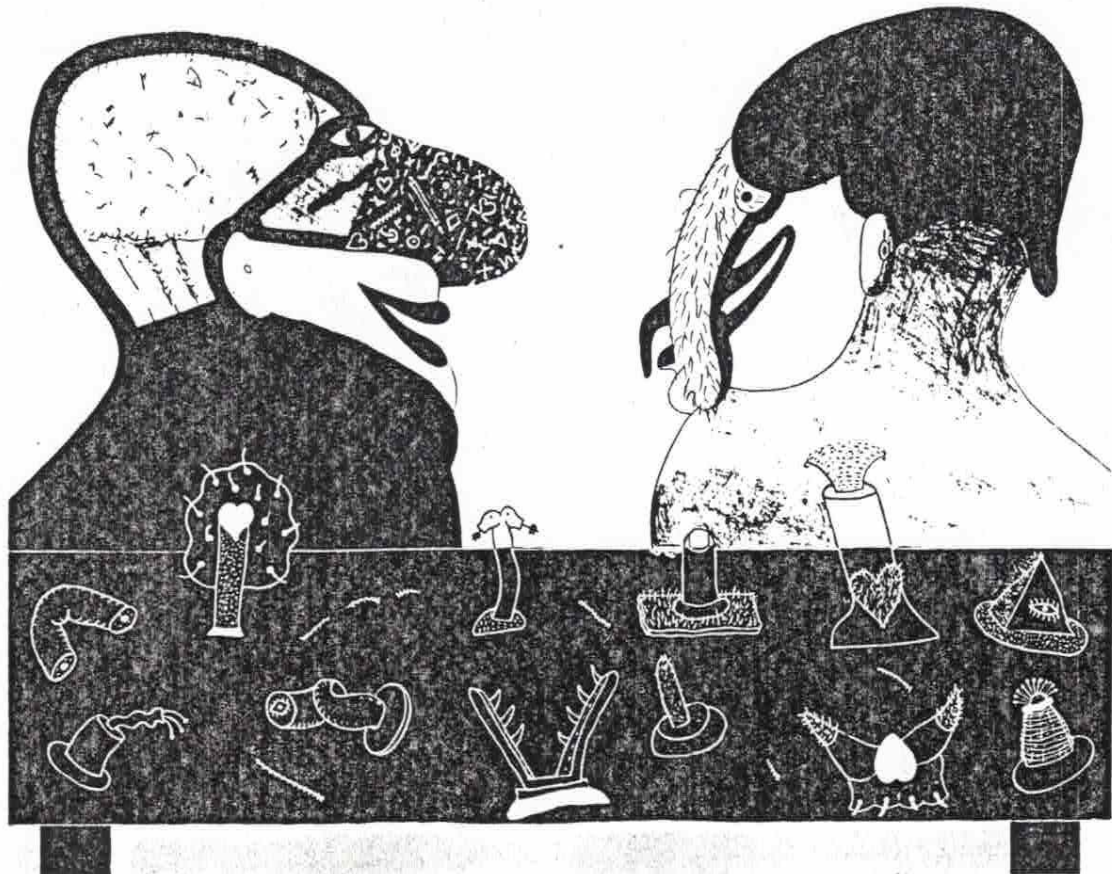
"Both songs have a powerful driving force to them and an  
... talent"

THE EMBARRASSMENT  
care of  
DAN ROUSER  
4204 E DOUGLAS  
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call 316-686 9812

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## THE EMBARRASSMENT EP

CELEBRITY ART PARTY, ELIZABETH MONTGOMERY'S FACE, I'M A DON JUAN



Produced by Michael McGee and The Embarrassment  
Original Lithograph by John Boyd